

Advertiser Credit Card Payment Form

Thank you for your interest in advertising in RealCollegeTour.com’s college guides! If you have not already spoken to someone from our advertising department, please call 310-740-6850 so that we can give you all the necessary information about placing advertisements in our college guides. It’s easier than ever for your business to reach thousands of people for only \$99!

Please read the terms and conditions and complete this form. Once it has been completed with your company and credit card information, please fax it to 708-579-3906. Then email us (**submissions@realcollegetour.com**) the black and white PDF file (5.5” wide x 8.5” high) of your ad, as you want it to appear in the 2010 Edition of the college guide. We will send you an email when payment has been processed, and we’ll take care of the rest! You’ll receive a complimentary college guide (with your ad in it) the first week of November after our next printing run!

Name As It Appears on Card: _____

Company Name: _____

Email Address: _____

Street Address: _____

City: _____

State: _____ Zip: _____

Telephone: _____

Credit Card Type (Visa, MasterCard, American Express, Discover): _____

Card Number: _____

CDC code. This is the three or four digit number located on the back of your credit card.

It's the last set of numbers, and is typically located on the signature strip: _____

Expiration Date: _____

Signature: _____

Amount to be charged to credit card: \$99

Salesperson’s name: _____

In which school’s college guide do you want your ad to appear: _____

TERMS AND CONDITIONS

1. Real College Tour College Guides are published by VideoPol Chicago, Inc.
2. Publisher reserves the right to decline or reject any advertisement for any reason at any time without liability even though previously acknowledged or accepted.
3. Payment in U.S. currency required. Net due prior to printing run.
4. Advertisements in other than standard sizes are subject to Publisher’s approval.

5. Rates, conditions, and space units are subject to change without notice.
6. Reproduction quality is at the advertiser's risk if Publisher's specifications are not met.
7. The advertiser represents that it not only has the right to authorize the publication of any advertisement it has submitted to Publisher, but that it is fully authorized and licensed to use (i) the names and/or the portraits or pictures of persons, living or dead, or of things; (ii) any trademarks, service marks, copyrighted, proprietary, or otherwise private material; and (iii) any testimonials contained in any advertisement submitted by or on behalf of the advertiser and published by Publisher, and that such advertisement is neither libelous, an invasion of privacy, violative of any third party's rights, or otherwise unlawful. As part of the consideration and to induce Publisher to publish such advertisement, the advertiser and its agency, if there be one, jointly and severally agree to indemnify and save harmless Publisher against all loss, liability, damage, and expense of whatsoever nature arising out of copying, printing, or publishing of such advertisement.
8. Cancellations must be in writing. Cancellations not received in writing on or before the advertisement closing date are not binding on Publisher. In the event an order is cancelled, the advertiser and its agency, if there be one, jointly and severally agree that they will still be responsible for the cost of any work performed or materials purchased on behalf of the advertiser. Orders may not be cancelled or changed by the advertiser after the closing date without the acknowledgement and acceptance of Publisher.
9. The parties agree that the details contained on orders will be treated as confidential or proprietary information and shall not be disclosed to third parties.